

**The W. A. Franke College of Business
Northern Arizona University**

General Info 2009

Administrators:

Dean: Marc Chopin x7348

Associate Dean: Eric Yordy x5633

Assistant Dean and Director of the Center for Business Outreach: Wayne Fox x7323

Director of Development: Betsy Putman x7128

Home page: <http://www.franke.nau.edu/>

Main telephone number: 928-523-3657

Area Coordinators

Accounting: Craig Bain x7383

Computer Information Systems: Greg Neal x7606

Economics: Ron Gunderson x7358

Finance: Lisa Majure x7400

Management: Chris Lockwood x7401

Marketing: Nita Paden x7376

MBA Program Director: Jane Thompson x7387

Undergraduate Students: 2,000 (includes pre-business, does not include HRM)

Graduate Students: 37

Faculty: 67

Staff and Professionals: 49

FCB Program Highlights

Bill Franke's Transformational Investment

In May 2007, the college announced a \$25 million pledge to support scholarships, faculty development and program development including a Business Communications Center. The funds will come in over time and Mr. Franke is interested in leveraging his contribution, so alumni donations are still very important and are used to support students (see two examples below).

CEO Speakers Series

This semester, our Franke CEO Speaker Series continued with three presentations by Ahmed Al-Subaey, chief executive officer for the S-Oil Corp. in South Korea and from Phoenix, Dr. Judy Mohraz, president and CEO of the Virginia G. Piper Charitable Trust and Vince Roig, chairman of the Helios Foundation.

The **Executive Shadow Program** provides students an opportunity to “shadow” a successful executive (most often Franke College of Business alumni) for several days. Executives from various industries and areas in the U.S. and Latin America host these students and provide them with a meaningful opportunity to learn firsthand their daily activities. This program (in its 9th year) is funded through alumni contributions.

Students had an extraordinary opportunity to meet **Warren Buffet** in February (also went in 2006) and visit Berkshire Hathaway's headquarters in Omaha, Nebraska. Warren Buffett hosts small groups of college students in Omaha where they tour one or two of his companies and have a two-hour question and answer session with Mr. Buffett.

Student Managed Investment Fund (SMIF) The student fund is a competitively selected group of finance students (mostly undergraduate) who manage a portion of the NAU Foundation's endowed funds as an investment portfolio. SMIF members attendance at an annual competition and symposium is funded through alumni contributions.

Green Building – Gold Certified

In December 2007, the U.S. Green Building Council awarded the Franke Business College building a "Gold" certification. This is the second highest certification possible for sustainability, and awarded to less than 20% of all certified buildings.

For MBA alumni:

The master's program in NAU's W. A. Franke College of Business has again earned high marks from the Princeton Review. In the 2008 *Best 290 Business Schools*, the MBA program ranked in three top-10 categories: No. 4 for Best Professors, No. 9 for Best Campus Facilities, and No. 10 for Greatest Opportunity for Minority Students.

For Accounting Area Alumni:

Amy E. White ('08) received the *Johnson & Johnson Silver Medal* for the second-highest exam score on the CMA Exam during 2008.

For Finance Area Alumni:

Six students attended the ninth annual R.I.S.E. (Redefining Investment Strategy Education) Global Student Investment Forum at University of Dayton from March 26-28, 2009.

Suggested Contribution Designations

Friends of Faculty Development Fund (#5066) This fund allows the dean to financially assist professors with training expenses, publications, and other research activities critical to relating current business innovations directly to real business situations.

FCB Dean's Fund for Student Innovation (#4661) - This fund is used to support student travel opportunities such as the Executive Shadow program and annual conference and competition for the Student Managed Investment Fund.

Area Specific Funds and Scholarships

Accounting - Larry and Barbara Gardner Remembrance (1489), Dick Houser Accounting Student Development Fund (1433), Michael S. Dishner Memorial (1123)

Computer Information Systems -- Mac Bosse CIS Scholarship (1314), CIS Area Scholarship (4018)

Economics -- Economics Area Scholarship Fund (4371)

Finance -- Finance Area Scholarship (4931)

MBA -- Doris Patton MBA Scholarship Endowment (4804),

Management -- Charles W. Baldwin Management (4654), Management Area Scholarship (4311)

Marketing -- Marketing Area Scholarship (4312)

**The School of Hotel & Restaurant Management
Northern Arizona University**

General Information 2009

Administrators:

Interim Executive Director: Rich Howey x1734

Arizona Hospitality Research and Resource Center: Cheryl Cothran x2132

Internship Coordinator and Recruiter Contact: Suzanne Woods x1610

Director of Development: Betsy Putman x7128

Home page: <http://www.nau.edu/hrm>

Main telephone number: 928-523-8346

Undergraduate Students: 772

658 on Mountain Campus, 114 at Scottsdale & Pima Community Colleges

Faculty: 18

Staff and Professionals: 4

Recent HRM Changes

HRM has recently undergone a number of changes. Below is a brief summary. Please call McKenzie Jones (523-8278) if they have additional questions.

As of July 1, 2007, HRM remerged (having become a separate school in 1987) with the Franke College of Business. This realignment was a result of the creation of the College of Health and Human Services, a unit created to address the shortage of healthcare professionals in Arizona. The realignment disestablished the Consortium of Professional Schools, which housed Nursing and Health Professions, HRM and Forestry. We are excited about the collaboration possibilities of this HRM and FCB.

HRM is about to undergo its **first major renovation in more than 20 years**, adding classrooms and clinical lab space while upgrading curriculum and internship opportunities. As a result of the changes, the 19-room Inn at NAU, which includes the Garden Terrace Restaurant and the Golden Eagle Lounge, closed in June 2008. The internships and educational opportunities that were part of the Inn and the restaurant will be offered by Drury Hotels and Sodexo International, which are part of NAU's High Country Conference Center on north campus (opened last spring). The school also will offer a conference center component to its current curriculum.

On Feb. 14, the NAU Chapter of the National Society of Minorities in Hospitality attended the National Conference in Greensboro, North Carolina. Advisor, Kathleen Krahn accompanied the ten student members who entered many competitions and had two officers running for positions on the National Board.

Effective January 1, 2008 Galen Collins returned to the HRM faculty and stepped down as Executive Director. HRM Faculty Rich Howey is serving as Interim Executive Director.

Program Highlights

Placement Rates

We have a 60% placement rate for our students seeking employment. This is an exceptional rate in the current economic situation.

Suggested Contribution Designations

HRM General Fund (4131) - This fund is used to support student travel opportunities (see below for examples).

HRM Scholarship (4132) - These funds are used to support students by providing financial aid. The funds can be used toward tuition and toward internships such as those in Hawaii described above.

What are some **examples** of how HRM has used their NAU Fund dollars in the past year?

- Professor Gary Vallen traveled with another 8 students to the Las Vegas Hospitality Week shows in the spring and another 30 students in the fall to attend the Global Gaming Expo, also in Las Vegas.
- HRM funded travel for four students from HRM's Club Management Association to the annual conference in Anaheim, California.
- HRM provided nearly \$109,000 in much-needed scholarships for HRM majors, through annual fund support from alumni and industry leaders, as well as via endowed scholarships.